



+91 78368 55855

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AI-POWERED PERFORMANCE MARKETING COURSE

From Beginner to Advertising Pro.

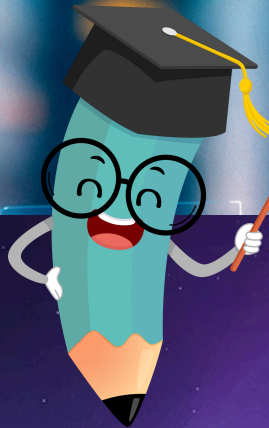
100% PLACEMENT | 100% JOB GUARANTEE

— JOIN OUR —
TEAM




info@creatoschool.com

A27/D, Sector 16, Noida, U.P-201301



DON'T LOSE

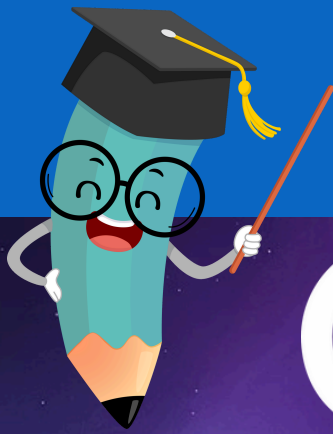
Focus



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Welcome to
CREATO
SCHOOL OF
LEARNING
Where digital
Marketing meets

AI innovation to create
tomorrow's marketing
leaders.





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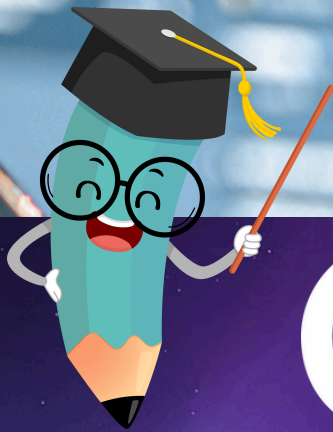


Advanced Performance Marketing Mastery

AI-Powered Digital Marketing

AI innovation to create
tomorrow's marketing
leaders.





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1. Campaign scaling mastery
2. ROI-focused advertising strategies
3. Advanced targeting & retargeting
4. Conversion optimization techniques



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Your Learning Journey

Format

12 Weeks (3 Months)

Mode

Online/Offline / Hybrid

Weekly Commitment

6-8 Hours (Theory + Practice)

Outcome

Job-ready digital marketing specialist with AI proficiency + Portfolio Project





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Outcome & Target

This comprehensive course uniquely blends traditional digital marketing strategies with cutting-edge AI tools and techniques.

Designed to equip you with the skills needed for today's dynamic market, it prepares students to innovate and lead in the modern marketing landscape.



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Detailed Topic Explanations

Deep dive into every concept with expert guidance



Why It's Important

Understand real-world relevance and impact



AI Tools Used

Master cutting-edge technology platforms



Practical Assignments

Build deliverables that show case your skills



Real-World Applications

Apply learning to actual business scenarios





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Content Creation, Branding & AI- Driven Copywriting



Content Marketing Strategy

Plan blogs, social posts, emails
with 30 - day calendars

AI Copywriting & Visuals

Generate ad copy, headlines,
infographics with AI

Video Marketing & Editing

Create Reels , Shorts,
TikTok with AI-assisted
editing

Branding & Storytelling

Develop brand voice, tone, and
visual identity with AI

AI Tools: Trello, Notion, ChatGPT,
Copy.ai, Canva AI, Pictory, InVideo,
MidJourney, Runway ML



Outcome: Create and manage branded content across platforms using AI tools



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Social Strategy & Trends

Choose platforms, growth tactics , AI-based planning

AI Scheduling & Sentiment

Automate posts, analyze audience emotions with AI

Influencer Marketing

Find niche influencers ,build collaborations using AI

Paid Social Campaigns

Facebook, Instagram, LinkedIn Ads with AI targeting

AI Tools

Buffer, Hootsuite, Sprout Social,
Brandwatch, BuzzSumo, Heepsy,
Meta Ads Manager

Practical Work

Build social media growth plan
Analyze campaign sentiment
Identify niche influencers
Run demo paid ad campaign



Social Media Marketing with AI



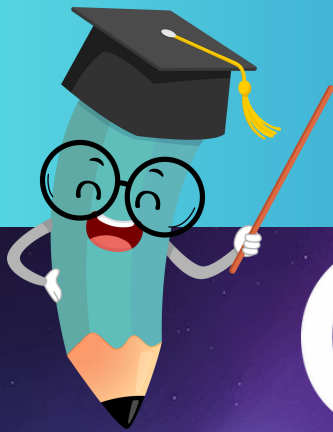
Dropshipping & E-Commerce Mastery

Build • Pacle • 100% Guarantee

100% PLACEMENT
JOB GUARANTEE

CORPORATE
FOUNDATION





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1

Search Engine Marketing

Ads Growth strategy , competitor analysis, Pay Per Click Ads

2

Google Ads with AI

Smart Bidding , Responsive Ads, Performance Max campaigns

3

Programmatic Advertising

Display & Native Ads with AI-automated bidding

4

AI-Powered Analytics

Campaign performance analysis and predictive forecasting

AI Tools

Ahrefs, SEMrush, Google Ads AI, DV360, Taboola, Google Analytics 4

Practical Deliverables

- Google PPC ad campaign setup
- Programmatic campaign outline
- Performance analysis dashboard



PPC, SEM & AI- Driven Advertising





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Marketing Automation & Data-Driven Campaigns

Email Marketing Automation

Drip campaigns, behavioural triggers, AI subject line personalization

CRM Integration

AI customer journey mapping, automated follow-ups, retention strategies

AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

A/B Testing & Optimization

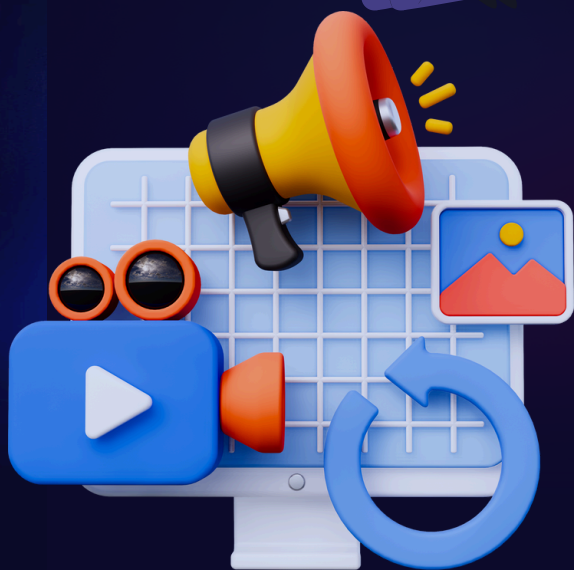
Multi-variant testing with AI-powered suggestions

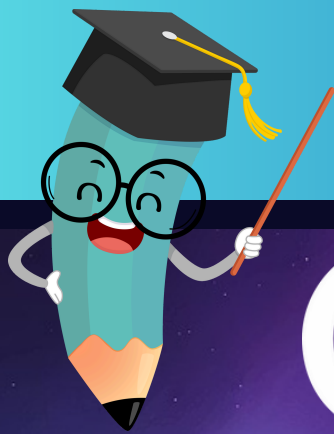
AI Tools

Mailchimp, Active Campaign,
HubSpot CRM, Salesforce Einstein,
IBM Watson, Tableau, Optimizely

Practical Work

Create 3-step email workflow
Design customer journey map
Predict campaign ROI using AI
Conduct A/B test on ad creatives





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Capstone Project, Certifications & Career Prep

01

Capstone Project Planning

Design and run a real client campaign using AI tools

02

Results Analysis & Reporting

Present campaign performance with KPIs, ROI, AI-driven dashboards

03

Portfolio Building

Create case studies, LinkedIn branding, personal website/portfolio

04

Career Preparation

Resume building with industry keywords, interview prep with real scenarios



❑ **Graduate Job-Ready:** Complete with certifications (Google, HubSpot, Meta, ChatGPT Badge), live project portfolio, and professional profile

AI Tools: Google Analytics 4, HubSpot, Tableau AI, ChatGPT, Canva AI





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Mastery & Certifications

Complete expertise in Digital Marketing + AI Tools with Google Analytics, Google Ads, HubSpot, Meta, and AI certifications



Hands-On Portfolio

Real projects in SEO, Social Media, Paid Ads, Analytics, and Marketing Automation



Placement-Ready Profile

Professional portfolio, optimized resume, and LinkedIn profile for immediate job opportunities

Career Paths Unlocked

**Digital
Marketing
Specialist**

**AI Marketing
Analyst**

**Performance
Marketer**

**Marketing
Automation
Expert**



Key Final Outcomes



AI-Powered E-Commerce Mastery

From Beginner to Online Entrepreneur

100% Placement
Job Guarantee

100%



AI-POWERED PERFORMANCE MARKETING COURSE

From Beginner to Advertising Pro

100% Placement | 100% Job Guarantee

PERFORMANCE MARKETING

AI

ROI
SUCCESS

3 Months ka Real Ad Budget



Ready to Transform Your Future?



Expert-Led Curriculum



AI-Powered Tools



Career-Ready Skills

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[Contact Us](#)



Mastery of Digital Marketing +
AI Tools



Hands-on project portfolio
(SEO, Social, Ads, Analytics, Automation)



Industry Certifications

Google Analytics, Google Ads, HubSpot,
Meta, AI Tools



Placement-ready
with portfolio, resume & LinkedIn profile



Diverse Career Paths
Digital Marketing Specialist, AI Marketing
Analyst, Performance Marketer, Marketing
Automation Expert



Join CREATOSCHOOL OF LEARNING
and equip yourself with the skill set in the
dynamic world of digital marketing and AI.



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